Minutes of the House Standing Committee
On
Tourism and Outdoor Recreation

_____

Wednesday, February 18, 2015   12:00 Noon   Room 326 House Office Building

The House Standing Committee on Tourism and Outdoor Recreation was called to order by Representative Bruce Rendon, Chair.

_____

The Clerk called the roll; members present were **Representatives Rendon, Goike, Forlini, Pettalia, Cole, Smiley, Brinks, and Gay-Dagnogo. (8/8)**

_____

The Chair laid before the committee the minutes of February 11, 2015 as printed.

Representative Forlini moved to adopt the minutes of February 11, 2015 as printed. There being no objection the motion prevailed by unanimous consent of the members present; the minutes were adopted as printed.

_____

The Chair laid before the committee a presentation given by the Michigan Department of Natural Resources.

Trevor VanDyke, Director of the Legislative and Legal Affairs Office in the Executive Division of the Michigan Department of Natural Resources, and Kristin Phillips, Chief of the Marketing and Outreach Division of the Michigan Department of Natural Resources, updated the committee on the department's outdoor recreation Pure Michigan campaign. Discussion and questions followed. A copy of the PowerPoint is attached.

Kelly Wolganiott, Director of Marketing for the Michigan Economic Development Corporation Pure Michigan Campaign, and David West, Vice-President of Travel Michigan, responded to questions.

_____

The Chair had the Committee recognize Matt Mulford, a visiting Michigan State Student, and Joseph Underwood, Legislative Director in the Chair's office.

_____

There being no other business before the committee; **Representative Goike moved to adjourn the meeting.**
The motion prevailed, the time being 12:45 p.m.
The Chair declared the Committee adjourned.

_____
Bruce Rendon, Chair
House Standing Committee on Tourism and Outdoor Recreation

_____   _____
Joy Brewer, Committee Clerk   Date approved by the committee